

2017 - SC AgriBiz & Farm Expo

Schedule of Activities

WEDNESDAY: January 11, 2017

8:45 AM	AgriBiz Expo Welcome and Kick off (Outside Entrance Doors)
8:00 AM – 5:00 PM	SC FFA Farm Safety and Tractor Contest
8:00 AM – 4:00 PM	"SC Food Truck Rodeo" Breakfast/Lunch for purchase at Outside Exhibit Area
9:00 AM – 5:00 PM	Expo Doors Open (Trade Show Floor: Arena, Ballroom, & Outdoor): \$5/per day
9:30 AM – 3:45 PM	Small Farmer Symposium
11:00 AM – 3:00 PM	Commercial Agricultural Sessions
6:30 PM – 8:00 PM	"Taste of SC" (Santee Room and Ballroom) Ticketed Event: \$25/person

WEDNESDAY EDUCATIONAL SESSIONS

Small Farmer Symposium (9:30 AM – 3:45 PM)

<p>9:30 AM – 11:45 AM Concourse Area Moderated by: Kenn Jameson, FSA</p>	<p>Recognize and Maximize Opportunities on your Farm Presenters: Dr. Matt Smith & Tony Melton (Clemson University)</p> <p>Basic of Small Business for Your Farming Operation Presenter: Mike Bell (Florence Darlington Tech, SC Small Bus. Development)</p> <p>How to Attract & Retain Customers and Maintain a Positive and Long Lasting Relationship – Presenter: Kevin Hardison (NC Dept. of Ag)</p> <p>It's Not Over When it's Picked – Presenter: Martin Eubanks (SC Dept. of Ag)</p> <p>Beginning Farmers: Training and Apprenticeship – Presenter: Brian Wheat (Lowcountry Local First)</p>
<p>1:30 PM – 1:50 PM Concourse Area Moderated by: D. J. Johnson, SC State University Extension</p>	<p>Updates from FSA, SC State and Food Hub</p> <p>Organic Production and Soil Health Presenter: Dr. Brian Ward (Clemson University)</p>
<p>1:50 PM – 3:45 PM Concourse Area Moderated by: D. J. Johnson, SC State University Extension</p>	<p>Small Farming Success Stories Presenters led by: Tony Melton, Clemson University Area Vegetable Specialist</p> <ul style="list-style-type: none"> • Overview of Small Farmer Operations – Greg Hyman • Marketing & Selling to Restaurants, Food Hubs & Others – Miracle Lewis • Agritourism & Special Markets – Kerry Owen • Diversify your Business with Grocery Stores, Food Hub and Farmers Markets – Kevin Gowdy <p>SC Connections Updates</p>

Commercial Agricultural Sessions (11:00 AM – 3:00 PM)

<p>11:00 AM – 12:00 PM Pee Dee Room</p>	<p><i>Marketing Crops & Cattle in Our Current Economic Conditions</i> <i>Am I Fully Utilizing Opportunities from FSA, NRCS & Crop Insurance</i> Presenters: Dr. Nathan Smith & Bernt Nelson (Clemson University)</p>
<p>11:00 AM – 11:30 AM Santee Room</p>	<p><i>Spray Technologies to Save Money While Increasing Efficiency and Stewardship</i> Presenters: Dr. Jeremy Greene & Mr. Hollens Free (Clemson University)</p>
<p>1:00 PM – 1:45 PM Santee Room</p>	<p>Cover Crops – Soil Health & Staying in the Farming Business Presenters: Buz Kloot (University of SC) & Carl Coleman (Dillon County Farmer)</p>
<p>2:00 PM 2:30 PM Inside & Outside Exhibitor Booths</p>	<p>Optimization Clinics at Participating Exhibitor Booths Two 30-min clinics</p>

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THURSDAY: January 12, 2017

8:00 AM – 9:00 AM	<i>"Commissioners Breakfast Fund Raiser"</i> (Concourse Area) Ticketed Event: \$25/person. Benefits the <i>SC Commissioners School for Agriculture</i>
8:00 AM – 4:00 PM	<i>"SC Fresh on the Menu"</i> Breakfast/Lunch for purchase at Outside Exhibit Area
9:00 AM – 4:00 PM	Expo Doors Open (Trade Show Floor: Arena, Ballroom, & Outdoor): \$5/per day
9:00 AM – 12:00 PM	Small Farmer Symposium
9:00 AM – 3:00 PM	Commercial Agricultural Sessions
12:30 PM – 2:00 PM	CAMM 2017 Training (2 Hrs. Credit)
4:00 PM	Expo Closes

THURSDAY EDUCATIONAL SESSIONS

Small Farmer Symposium (9:00 AM – 12:00 PM)

9:00 AM – 10:30 AM Pee Dee Room Moderated by: Tony Melton, Clemson Extension	Vegetable Production <ul style="list-style-type: none"> • Updates on Fungicide Recommendations for Vegetable Diseases, Presenter: Dr. Tony Keinath, (Clemson University) • Vegetable Production, Presenter: Dr. Richard Hassell (Clemson University) • Weed Control, Presenter: Dr. Matthew Cutulle (Clemson University) • Controlling Vegetable Insects, Presenter: Dr. Powell Smith (Clemson University) • Q & A from the Vegetable Experts
11:00 AM – 12:00 PM Pee Dee Room	Understanding Food Safety Modernization Act on ALL Farms <ul style="list-style-type: none"> • Presenters: Dr. Julie Northcutt (Clemson University) • Derek Underwood (SC Dept of Ag) • Dr. Scott Whiteside (Clemson University)

Commercial Agricultural Sessions (9:00 AM – 3:00 PM)

9:00 AM – 10:30 AM Pee Dee Room	Vegetable Production Meeting – Presenter: Tony Melton (Clemson University)
11:00 AM – 12:00 PM Pee Dee Room	Understanding Food Safety Modernization Act on ALL Farms Presenters: Dr. Julie Northcutt (Clemson University) Derek Underwood (SC Dept of Ag) Dr. Scott Whiteside (Clemson University)
11:00 AM – 12:00 PM Santee Room	Rethinking In-Season Fertilizer Recommendations for Hay Production Presenters: Dr. John Andrae, Mr. Scott Sell, Mr. Jay Crouch (Clemson University) Cost Effective Development & Utilization of Management Zones Presenter: Dr. Kendall Kirk (Clemson University)
2:00 2:30 PM Inside & Outside Exhibitor Booths	Optimization Clinics: Two 30-min clinics

CAMM Training (12:30 PM – 2:00 PM)

12:30 PM – 2:00 PM Santee Room	Impact of Fluctuating Fertilizer Prices on Manure Nutrient Value
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