

2017 - SC AgriBiz & Farm Expo

Schedule of Activities – Small Farmer Symposium

January 11, 2017: WEDNESDAY EDUCATIONAL SESSIONS

Small Farmer Symposium (9:30 AM – 3:45 PM)

9:30 AM – 11:45 AM
Concourse Area
 Moderated by: Kenn Jameson, FSA

Recognize and Maximize Opportunities on your Farm
 Presented by Dr. Matt Smith & Tony Melton (Clemson University)
Basics of Small Business for Your Farming Operation
 Presented by Mike Bell (Florence Darlington Tech, SC Small Bus. Development)
How to Attract & Retain Customers and Maintain a Positive and Long Lasting Relationship – Presented by Kevin Hardison (NC Dept of Ag)
It's Not Over When It's Picked – Presented by Martin Eubanks (SC Dept of Ag)
Beginning Farmers: Training and Apprenticeship – Presenter: Brian Wheat (Lowcountry Local First)
Updates from FSA and SC State

1:30 PM – 1:50 PM
Concourse Area
 Moderated by:
 D. J. Johnson, SC State University Extension

Organic Production and Soil Health
 Presented by Dr. Brian Ward (Clemson University)

1:50 PM – 3:45 PM
Concourse Area
 Moderated by:
 D. J. Johnson, SC State University Extension

Small Farming Success
 Presenters led by: Tony Melton, Clemson University Area Vegetable Specialist

- Overview of Small Farmer Operations – Greg Hyman
- Marketing & Selling to Restaurants, Food Hubs & Others – Miracle Lewis
- Agritourism & Special Markets – Kerry Owen
- Diversify your Business with Grocery Stores, Food Hub and Farmers Markets – Kevin Gowdy

SC Connections Updates

January 12, 2017: THURSDAY EDUCATIONAL SESSIONS

Small Farmer Symposium (9:00 AM – 12:00 PM)

9:00 AM – 10:30 AM
Pee Dee Room
 Moderated by:
 Tony Melton, Clemson Extension

Vegetable Production

- Updates on Fungicide Recommendations for Vegetable Diseases by: Dr. Tony Keinath (Clemson University)
- Vegetable Production by: Dr. Richard Hassell (Clemson University)
- Weed Control by: Dr. Matthew Cutulle (Clemson University)
- Controlling Vegetable Insects by: Dr. Powell Smith (Clemson University)
- Q & A from the Vegetable Experts

11:00 AM – 12:00 PM
Pee Dee Room

Understanding Food Safety Modernization Act on ALL Farms

- Presenters: Dr. Julie Northcutt (Clemson University)
- Derek Underwood (SC Dept of Ag)
- Dr. Scott Whiteside (Clemson University)